

## SITE SECURITY *Garrison Inn Site Security Statement*

Garrison Inn wants you to feel confident in planning and purchasing your accommodations online. We're committed to protecting your information and want you to know that all personal information you provide GarrisonInn.com is both encrypted and secure.

### **Protecting Your Information**

Our web site is hosted in a secure environment. The web site servers and systems are configured with industry-standard firewalls. When you enter personal information during the reservation process, your personal information is protected by Secure Socket Layer (SSL) technology ensuring safe transmission of data.

### **Secure Reservations**

If you decide to make an online reservation on our Web site, you will be linked to a secure reservation interface provided by third party booking engine called RezStream. While it appears to be part of our site, the booking engine is in fact provided by RezSteam and is governed by their privacy practices. We understand that security remains the primary concern of online consumers and we have chosen the booking engine vendor carefully. RezStream participates in the VeriSign Secure Site Program, a top security certification program. This means:

RezStream has VeriSign Secure Server ID.

Each Web site pages where you submit personal information during the reservation process is encrypted, secure and conducted within an SSL session.

This means any information you submit online during the reservation process is protected from unauthorized access that is stored in our systems.

## PRIVACY POLICY *Garrison Inn Website Privacy Policy*

At Garrison Inn, the privacy and confidentiality of your personal information is important. We are committed to maintaining the privacy and security of your personal information. We may update this policy from time to time, so please check here frequently. We will not disclose identifiable user information to any third party without your consent.

Garrison Inn is committed to safeguarding your privacy while visiting our web site GarrisonInn.com. Our goal is to provide you with an Internet experience that delivers the information, resources and services that are most relevant to you. To achieve this goal, part of the operation of our web sites includes the gathering of certain types of information about our web site visitor.

We understand that your privacy is important, we wish to explain the types of information we gather and the way in which we use it.

This Privacy Policy applies to GarrisonInn.com.

This Privacy Policy covers two types of information gathered on our web sites, personal and aggregated. The term "personal information" refers to data you voluntarily provide in connection with use of our web sites that identifies you and/or the company on whose behalf you are accessing and using our web sites. Personal information includes, e.g., data submitted in connection with our services, such as your name, e-mail address, phone number, company affiliation, physical address and/or certain other personal information. The term "aggregated data" refers to general information regarding visitors and users of our web sites that relates to use of our web sites, e.g., traffic patterns, number of visits to

certain pages, visits from other web sites or to third-party web sites linked to our web sites, use of particular services and interest in services, information or features of our web site or other parties made available through or found on our web sites.

### **What information is collected about you? How do we use it?**

We take the utmost care to ensure that the personal information we obtain from you is not used in a way that you may be unaware of or are not agreeable to. You may wish to submit an information request about our company, participate in one of our promotions or subscribe to our e-mail or postal mail lists. In response, we may ask for information such as your name and postal address. In the event you opt to provide us with this information, we will only use it for the purpose specified by you at the bottom of the information gathering form.

Information collected on our web sites may be used to:

- Plan and purchase hotel accommodations
- Enter your email in our promotions or sweepstakes
- Send marketing communications or surveys to you
- Respond to your questions or suggestions
- Improve the quality of your visit to our web site

All forms will provide an opt-out button to allow you to choose not to participate in company lists and future online marketing. In deciding whether or not to join such lists, please note that they are only used for company purposes or in joint promotions with a company partner. We do not sell, rent or share any of your personal information with any other party including any third-party joint promoters, nor use it for unapproved commercial purposes. You may request to be removed from our lists at any time. All emails distributed to our lists will contain easy, online access to unsubscribe.

### **Permission for Use**

We may collect and use personal information that you submit to our web sites in any manner that is consistent with uses stated in this Privacy Policy or disclosed elsewhere at the web site at the point you submit such personal information. At the time you submit personal information or make a request, the intended use of the information you submit will be apparent in the context in which you submit it and/or because the web site states the intended purpose. By submitting personal information on our web sites, you are giving your consent and permission for any use that is consistent with uses stated in this Privacy Policy or disclosed elsewhere at the web site at the point you submit such personal information, and such consent will be presumed by our company, unless you state otherwise at the time you submit the personal information. Please do not request any such communications on behalf of an individual or company if you are not authorized to make the request.

### **Secure Reservations**

If you decide to make an online reservation on our web site, you will be linked to a reservation interface and a third party booking engine provided by RezStream. While it appears to be part of our web site, the Booking Engine is in fact provided by a third party and is governed by its privacy practices. We understand that security remains the primary concern of online consumers and have chosen the Booking Engine Vendor carefully. The Booking Engine Vendor participates in the VeriSign Secure Web site Program, a top security certification program, and has a VeriSign Secure Server ID. All information sent to this Web site, if in an SSL session, is encrypted, protecting against disclosure to third parties.

### **Protecting your information**

We would like our web site visitors to feel confident about planning and purchasing your accommodations online, so we are

committed to protecting the information we collect. We've implemented a security program to keep information that is stored in our systems protected from unauthorized access. Our web site is hosted in a secure environment. The web site servers and systems are configured with data encryption technologies and industry-standard firewalls. When you enter personal information during the reservation process, or during a customer email sign-up, your data is protected by Secure Socket Layer (SSL) technology to ensure safe transmission.

### **Withdrawing Consent to Use**

If, after permitting use of your personal information, you later decide that you no longer want us to include you on our mailing list or otherwise contact you or use your personal information in the manner disclosed in this Privacy Policy or on our web site, simply tell us by sending an e-mail, or by clicking on the "Unsubscribe" button at the bottom of our email communication to you.

### **Use of Aggregated Data**

We are interested in improving our web site and may develop and offer new features and services. We monitor aggregated data regarding use of our web site for marketing purposes and to study, improve and promote use of the web site in connection with such purposes. We may share aggregated data with third parties collectively and in an anonymous way. Disclosure of aggregated data does not reveal personal information about individual web site users in any way that identifies who they are or how to contact them.

### **Exceptions to the Privacy Policy**

Garrison Inn has two exceptions to these limits on use of personal information:

1. We may monitor and, when we believe in good faith that disclosure is required, disclose information to protect the security, property, assets and/or rights of Garrison Inn from unauthorized use, or misuse, of our web site or anything found on our web site.
2. We may disclose information when required by law; however, only to the extent necessary and in a manner that seeks to maintain the privacy of the individual.

### **Use of Cookies**

To enable features on our web site, we may assign one or more "cookies" to your Internet browser. Cookies, among other things, speed navigation through our web site, keep track of information so that you do not have to re-enter it each time you visit our web site, and may provide you with customized content. A cookie is an Internet mechanism composed of a small text file containing a unique identification number that permits a web server to send small pieces of information or text by means of your browser and place them on your computer's hard drive for storage. This text lets the web server know if you have previously viewed the web page. Cookies by themselves cannot be used to find out the identity of any user.

We use cookies to collect and maintain aggregated data (such as the number of visitors) to help us see which areas are most popular with our users and improve and update the content on our web site. While in the process of browsing our web site, you also provide us with information that doesn't reveal your personal identity -- what type of destination you're exploring, for example. We use this aggregated data only as explained in this Privacy Policy. We do not connect aggregated data to any name, address, or other identifying information.

You may occasionally receive cookies from unaffiliated companies or organizations, to the extent they place advertising on our web site or are linked to our web site. These third-party cookies may collect information about you when you "click" on their advertising or content or link. This practice is standard in the Internet industry. Because of the way in which the Internet operates, we cannot control collection of this information by these third parties, and these cookies are not subject to this Privacy Policy.

### **Children's Privacy & Parental Consent**

Please be aware that Garrison Inn has not designed this web site for, and does not intend for it to be used by, anyone under age 18. Accordingly, this web site should not be used by anyone under age 18. Our privacy policy prohibits us from accepting users who are under the age of 18. We specifically request that persons under the age of 18 not use this web site or submit or post information to the web site. Should we inadvertently acquire personal information or other data from users under the age of 18, we will not knowingly provide this data to any third party for any purpose whatsoever, and any subsequent disclosure would be due to the fact the user under age 18 used our web site and submitted personal information without solicitation by or permission from us.

### **Links Provided To Other Web sites**

We may provide links to a number of other web sites that we believe might offer you useful information and services. However, those web sites may not follow the same privacy policies as Garrison Inn. Therefore, we are not responsible for the privacy policies or the actions of any third parties, including without limitation, any web site owners whose web sites may be reached through this web site, nor can we control the activities of those web sites. We urge you to contact the relevant parties controlling these web sites or accessing their on-line policies for the relevant information about their data collection practices before submitting any personal information or other sensitive data.

### **Your Consent To This Privacy Policy**

Use of our web site signifies your consent, as well as the consent of the company for whom you use our web site and whose information you submit (if any), to this on-line Privacy Policy, including the collection and use of information by Garrison Inn, as described in this statement, and also signifies agreement to the terms of use for the web site. Continued access and use of our web site without acceptance of the terms of this Privacy Policy relieves Garrison Inn from responsibility to the user.

### **Policy Modifications & Contacting Garrison Inn**

We reserve the right to change this Privacy Policy at any time; notice of changes will be published on this page. Changes will always be prospective, not retroactive. If you have questions about our policies, please contact:

#### **Garrison Inn**

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